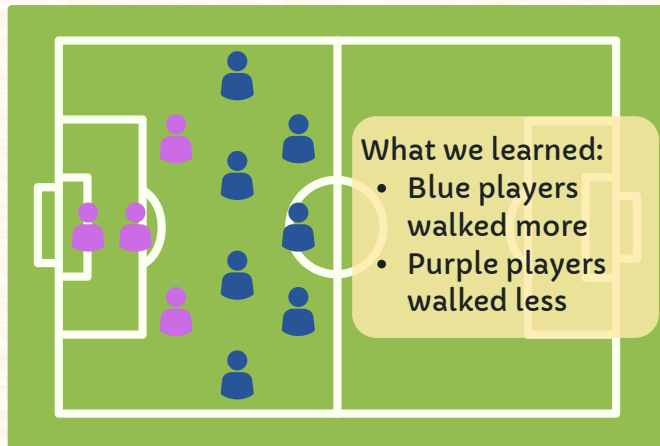


YOU ARE A KEY PLAYER ON OUR TEAM

This year-long study needs just 4 visits, and everything you do like using the app(s), answering surveys, and taking measurements—matters a lot.

Example 1:

All players filled their surveys honestly & did their measurements



WE GET A FULL PICTURE

By hearing from everyone on the field, we can see that the program helped some players, but others might need more support.

When we have everyone's honest feedback, we have a better understanding about what worked in the program and what did not allowing us to improve the program for everyone in the future.

Example 2:

Some players filled their surveys honestly & did their measurements



WE GET AN INCOMPLETE PICTURE

Both the dark blue and light blue players filled out surveys, so it seems that the program helped them walk more. But the light blue players did not truly walk more, only reported so.

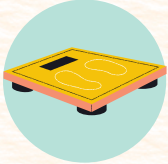
Furthermore, we didn't get feedback from the players in gray. Did the program help them walk more, less, or the same? We do not know.

All of this could make Healthy Juntos seem more successful than it really was.

What really matters: accurate and complete information no matter how well you think you performed.

It's important to understand how the program worked for everyone, even if that means learning it didn't help everyone. This way, we can improve it for next time.

LET'S TALK ABOUT THE PROS/CONS



CONS

1. of not participating

3. of participating

PROs

2. of not participating

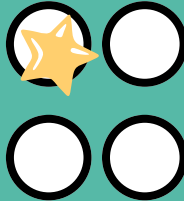
4. of participating



COMMITMENT: IT'S VITAL

Punch Card: My Commitment to Stay in the Study

Commit to Self:
I will continue to
the end because of
personal goals



Commit to Study:
I will continue to
the end because I
am integral to the
study

After 4 punches I will have completed
the Healthy Juntos research study

ONE SHARED GOAL

We want to understand if Healthy Juntos truly helps people improve their health and well-being. To get there, we need your commitment and teamwork.

LET'S MAKE THIS STUDY A SUCCESS TOGETHER!

